



Market-ready Helleborus

For successful winter sales in 2026-2027

**The biggest offer of top-quality
FLOWERING / FINISHED HELLEBORUS
plants for professional wholesalers, retail,
landscape design and garden centres**

With early and long flowering plants

More than 125 varieties

HELLEBORUS BV - Nursery / Kwekerij / Pépinière
Proosdijstraat 110, 8020 Oostkamp – Belgium

"HELLEBORUS GROWN WITH PASSION ON A NATURAL WAY"

CEE sales representative: Nico Reynvoet
Orders: nico@sales-eastern-europe.com
Tel. +49 170 5821676
sales-eastern-europe.com



ABOUT HELLEBORUS BV

Helleborus BV is a **Belgian nursery and breeding company specialized exclusively in Helleborus** — one of the most enchanting winter-flowering plants. For us, Hellebores symbolize resilience, natural elegance, and life during the darkest months of the year.

As a family-owned company with **more than 25 years of experience**, we are fully dedicated to the continuous improvement of the genus Helleborus.

Through intensive breeding and careful selection, we have developed a New Generation of Helleborus that combines strength, **uniformity, and exceptional flowering performance**. Many of our selections flower in the first year after potting, with a large part of the assortment already in bloom before Christmas.

*HELLEBORUS BV - Nursery / Kwekerij / Pépinière
Proosdijstraat 110, 8020 Oostkamp – Belgium*

"HELLEBORUS GROWN WITH PASSION ON A NATURAL WAY"



We supply both young plants and finished / flowering plants to growers, wholesalers, and garden centres worldwide.

With more than 125 varieties in our assortment and our own in-house breeding programme, we are shaping the future of Helleborus every day.

Seedlings vs. In Vitro (tissue culture) plants

Within our finished Helleborus range, we offer plants produced both from **seedlings** and from **in vitro (tissue culture)**.

Seedling selections are valued for their **natural variation, rich character, and broad colour expression**, making them ideal for mixed assortments and visually vibrant retail presentations.



In vitro plants, produced through tissue culture, are **genetically identical clones** of selected mother plants.

This production method guarantees maximum uniformity, consistency in flowering, and predictable growth, which is especially appreciated in large-scale programmes and branded assortments.

In vitro selections are often chosen for their **exceptional flower count, uniform timing, and premium appearance**.

By combining seedlings and in vitro plants, Helleborus BV offers professionals the flexibility to select the production type that best fits their market strategy, volume requirements, and visual concept.



SUSTAINABILITY & PHILOSOPHY

Sustainability is at the heart  of everything we do. All our Helleborus are grown naturally, with respect for people, the planet, and the natural rhythm of the plant itself.

By reducing our ecological footprint, improving soil health, and working with sustainable production methods, we cultivate strong, healthy plan

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GET TO KNOW OUR FLOWERING / FINISHED PLANTS

All flowering and finished plants are selected for **flowering power, uniformity, plant strength, and shelf appeal**. Each variety is supplied with its own **coloured label** and delivered in trays, ready for professional distribution and retail presentation.

Under the name **‘MAGIC COLLECTION’**, we bring our finished plants to the market as a coherent, recognisable brand. Depending on customer needs, we can compose **visually attractive mixes or tailor-made assortments**, perfectly aligned with seasonal demand and market preferences.

HIGHLIGHTS

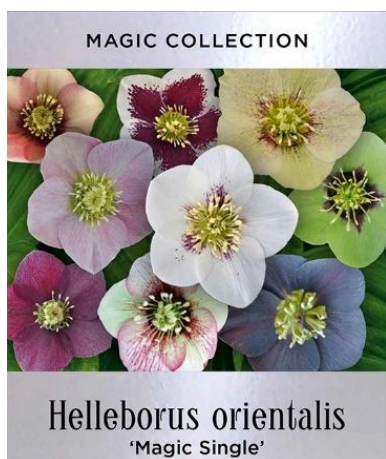
- ✓ Finished, flowering Helleborus plants ready for sale
- ✓ **Standard pot size: 17 cm**
- ✓ Seedling selections of Helleborus orientalis are also available in potsize 12 cm but only in mixed colours.
- ✓ Efficient logistics: **5 shelves x 4 trays x 6 plants of 17 cm per CC trolley**
- ✓ Ideal for wholesale, garden centres and retail distribution



HELLEBORUS ORIENTALIS 'MAGIC' SERIES (SEEDLINGS)

FINISHED PLANTS > HELLEBORUS ORIENTALIS >

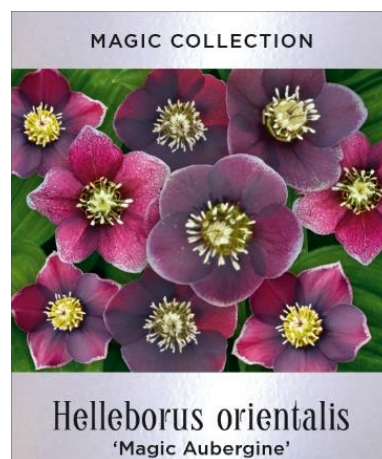
'MAGIC' SINGLE SERIES – SEEDLINGS



Magic 'SINGLE'
selection of mixed colours



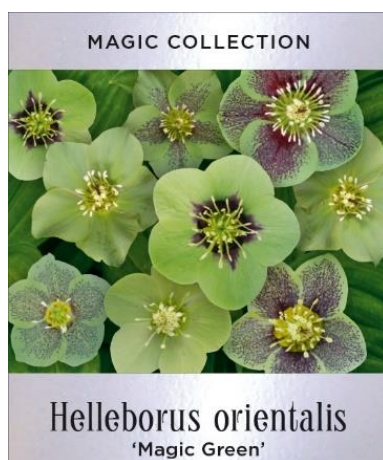
Magic 'APRICOT'



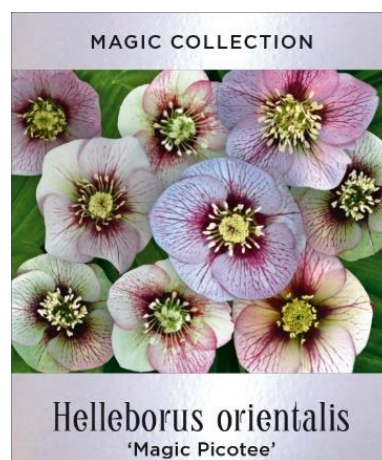
Magic 'AUBERGINE'



Magic 'BLACK'



Magic 'GREEN'



Magic 'PICOTEE'

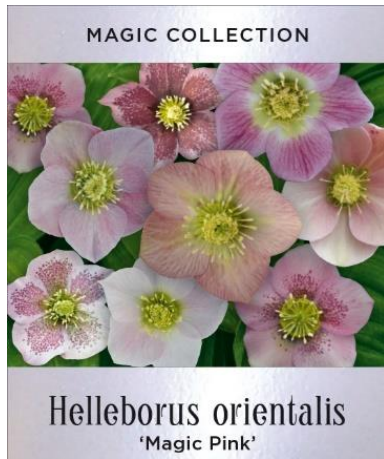
HELLEBORUS BV - Nursery / Kwekerij / Pépinière
Proosdijstraat 110, 8020 Oostkamp – Belgium

"HELLEBORUS GROWN WITH PASSION ON A NATURAL WAY"

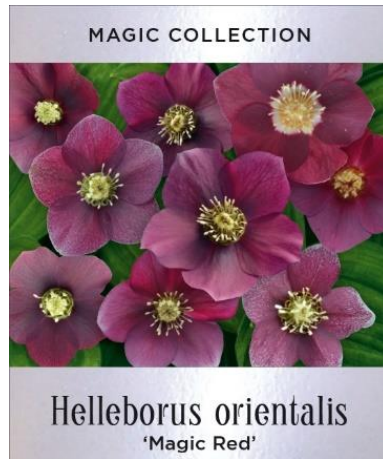
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FINISHED PLANTS > HELLEBORUS ORIENTALIS >

'MAGIC' SINGLE & ANEMONE SERIES – SEEDLINGS



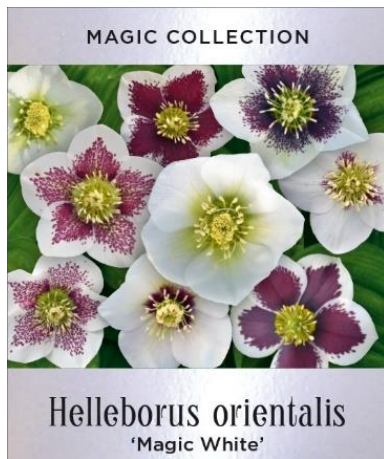
Magic 'PINK'



Magic 'RED'



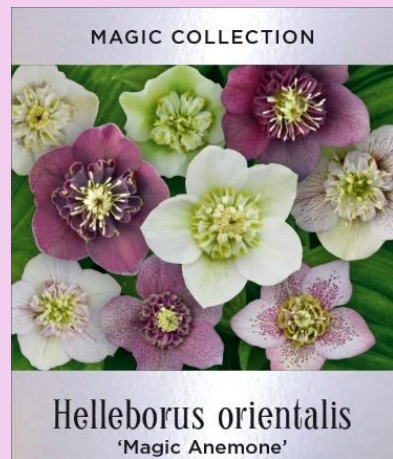
Magic 'SLATY BLUE'



Magic 'WHITE'



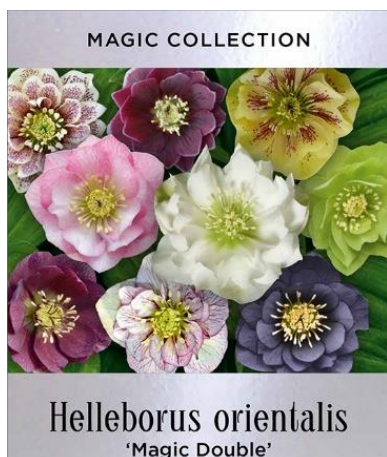
Magic 'SLATY BLUE'



Magic 'ANEMONE'
selection of mixed colours



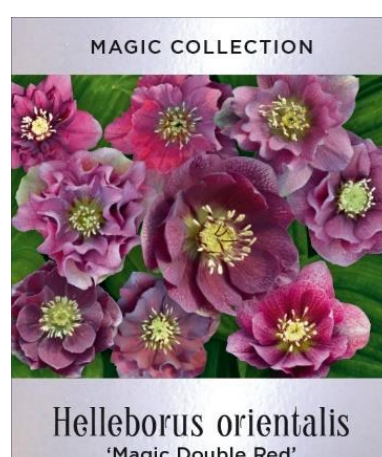
FINISHED PLANTS > HELLEBORUS ORIENTALIS >
‘MAGIC’ DOUBLE SERIES – SEEDLINGS



**Magic ‘DOUBLE’
selection of mixed colours**



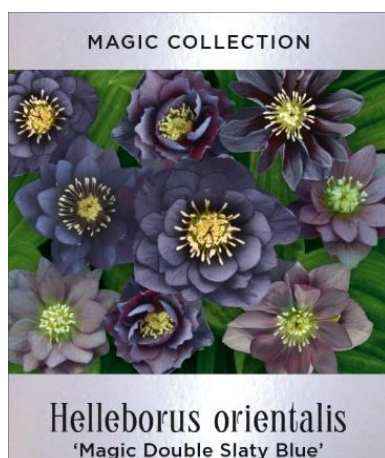
Magic ‘DOUBLE AUBERGINE’



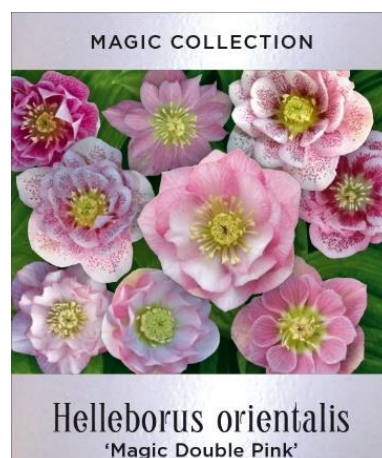
Magic ‘DOUBLE RED’



Magic ‘DOUBLE BLACK’



Magic ‘DOUBLE SLATY BLUE’



Magic ‘DOUBLE PINK’

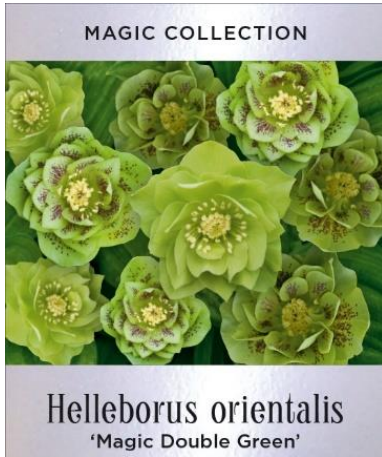
HELLEBORUS BV - Nursery / Kwekerij / Pépinière
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"HELLEBORUS GROWN WITH PASSION ON A NATURAL WAY"

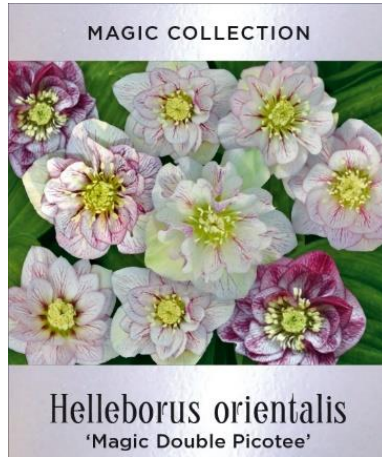
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FINISHED PLANTS > HELLEBORUS ORIENTALIS >

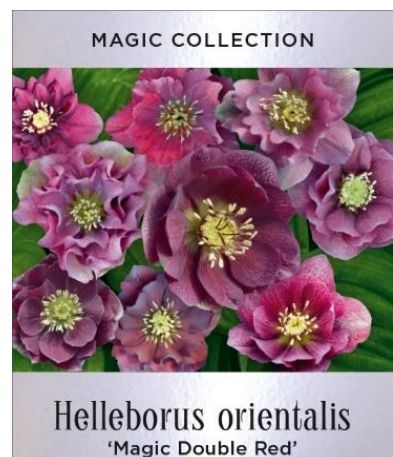
'MAGIC' DOUBLE SERIES - SEEDLINGS



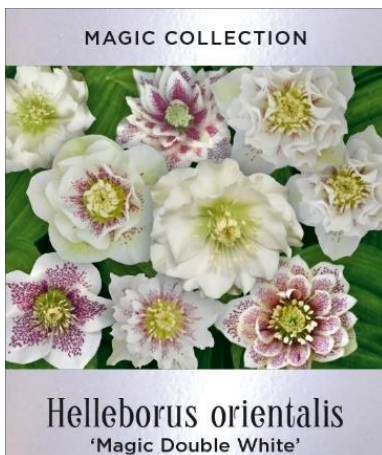
Magic 'DOUBLE GREEN'



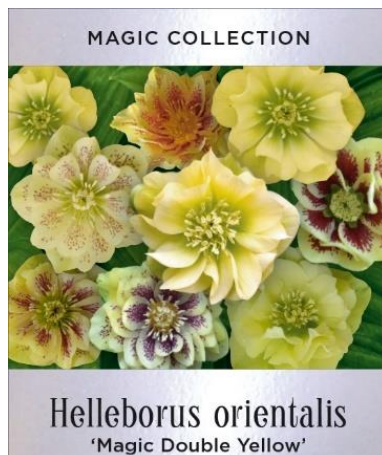
Magic 'DOUBLE PICOTEE'



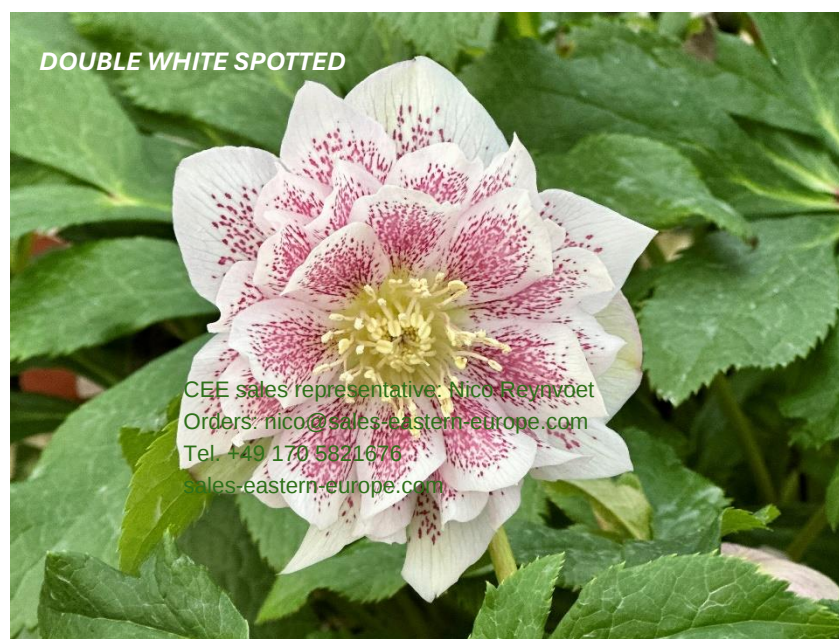
Magic 'DOUBLE RED'



Magic 'DOUBLE WHITE'



Magic 'DOUBLE YELLOW'



HELLEBORUS ORIENTALIS ViV® COLLECTION

MORE THAN 30 SELECTIONS AVAILABLE FROM TISSUE CULTURE

The ViV® Collection stands out with its joyful colours **and exceptionally long flowering period**. These **strong, winter-hardy** Helleborus blooms for up to four months, withstands frost, and springs back upright with the first rays of sunshine.

Ideal for terraces, gardens, and entrances, and easily planted out after winter for years of enjoyment.

FINISHED PLANTS > HELLEBORUS ORIENTALIS > 'ViV® COLLECTION'



ViV® ALMA



ViV® ALESSANDRA



ViV® ALESSIA



ViV® AMALIA



ViV® ARIANA



ViV® BATISTA

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FINISHED PLANTS > HELLEBORUS ORIENTALIS > 'ViV®' COLLECTION**ViV® BENEDETTA****ViV® CELESTINA****ViV® CINZIA****ViV® DORISA****ViV® ELENA****ViV® ELOISA****ViV® ELSA****ViV® LAURA****ViV® FIORENTINA****ViV® HALINA****ViV® LUCREZIA****ViV® LUISA**

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FINISHED PLANTS > HELLEBORUS ORIENTALIS > **‘ViV®’ COLLECTION**



ViV® MICHAELA



ViV® MAEVA



ViV® NOVA



ViV® PATRICIA



ViV® ROSA



ViV® STEFANIA

ViV® DIANA

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FINISHED PLANTS > HELLEBORUS ORIENTALIS > **‘ViV®’ COLLECTION**



ViV® TERESA



ViV® SERAFINA



ViV® VALENTINA



ViV® VANESSA



ViV® VICTORIA

FINISHED PLANTS > HELLEBORUS ORIENTALIS > **‘Magic+’ COLLECTION**



Helleborus orientalis
‘MAGIC PICOTIQUE’

Selection flowering in spring
with beautiful double flowers in picotee
by tissue culture

Flowering in January-March

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HELLEBORUS INTERSPECIFIC COLLECTION

x NIGERCORS, *x ERICSMITHII*, *INTERSPECIFIC* - FROM **TISSUE** CULTURE

FINISHED PLANTS > HELLEBORUS > **x nigercors**



VIV® VIVIANA
x nigercors



Snow Love
x nigercors



DIEGO ICE
x nigercors



Helleborus 'Snow Love'

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FINISHED PLANTS > HELLEBORUS > X ericsmithii



nigercors 'Pink'
x ericsmithii selections



nigercors 'White'
x ericsmithii selections



Candy Love
x ericsmithii



Magic Leaves
x ericsmithii



ViV® VALERIA
x ericsmithii



ViV® OLIVIA
x ericsmithii



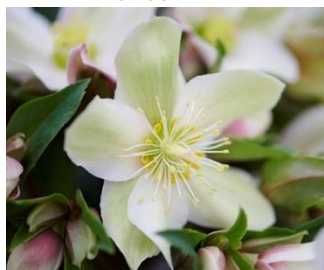
ViV® RAFFAELA
x ericsmithii



ViV® SARA
x ericsmithii



EMMA
x ericsmithii



ViV® WANDA
x ericsmithii



ViV® CLARA (NEW)
x ericsmithii



ViV® ANNELINA (NEW)
x ericsmithii

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FINISHED PLANTS > HELLEBORUS > interspecific



SPRINGRISE BLUSH
interspecific



Viv® ROSANNA
interspecific



Viv® PAULA
interspecific



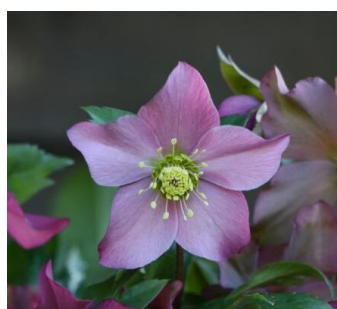
Viv® SCARLETTA
interspecific



Viv® BIANCA
interspecific



Viv® FENNA
interspecific



Viv® DIANA
Lemoneirii (new)

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HELLEBORUS NIGER "WINTERFALL" (SEEDLINGS)

**Award-winning early-flowering
selections ideal for winter sales.**



Bronze (Florall 2023)

Silver (GrootGroenPlus 2023)

- ✓ **Flowering before Christmas**
- ✓ Available in P12 cm pots
- ✓ Nice for **indoor table decoration**
or mixed planters.



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HELLEBORUS WINTER MAGIC / SPECIAL COLLECTIONS (TISSUE)

These selections are **produced via tissue culture** to ensure maximum uniformity, vigor, and reliability.

They are characterized by an exceptionally **high flower count**.

- ✓ Available in P12 & P17 cm pots
- ✓ Exceptionally high flower count
- ✓ Also excellent for use without leaves, full of buds
- ✓ Beautiful for garden and terrace



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FINISHED PLANTS > HELLEBORUS > NIGER **‘SPECIAL COLLECTION’**



niger ‘SPECIAL SELECTION’
P17 cm or P12 cm



niger ‘DOUBLE FASHION’
With double flowers



niger ‘MON BLANC’



niger ‘ALBERT’ P12 cm



niger ‘Winter Magic’
Without leaves



niger ALBERT

**We continuously
invest in breeding**

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HELLEBORUS WILGENBROEK® FOETIDUS & x STERNII SERIES

Helleborus foetidus and Helleborus × sternii are valued for their exceptional **winter performance and strong ornamental qualities** beyond flowering.

Both types are winter-hardy, evergreen, and well suited for pot production, terraces, and garden use. Their reliable growth and decorative foliage ensure visual appeal throughout the winter months.

Foetidus selections stand out for their **upright, architectural plant** habit, while **sternii** selections are appreciated for their **compact growth** and attractive grey-green foliage.

- ✓ Winter-hardy and evergreen
- ✓ Suitable for pots, terraces, gardens and landscaping
- ✓ **Foetidus:** upright and architectural plant habit
→ **pot size 17 cm**
- ✓ **Sternii:** compact growth with decorative grey-green foliage
→ **pot size 12 cm**



*The indicated selections are perfect for **cut flower** and landscape use.*

FINISHED PLANTS > HELLEBORUS FOETIDUS – SEEDLINGS

Packing: 5 shelves x 4 trays x 6 plants of **17 cm**



WILGENBROEK



FRAGRANT



MISS JECKYLL

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FINISHED PLANTS > HELLEBORUS **FOETIDUS** — SEEDLINGS



VOGEZEN/VOSGES



RUTH



WESTER FLISK



SIENNA



BOWLES FORM



SOPRON



YELLOW



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FINISHED PLANTS > HELLEBORUS **X STERNII** / ARGUTIFOLIUS / LIVIDUS – SEEDLINGS

Packing: 6 shelves x 5 trays x 10 plants of **12 cm**



The indicated selections are perfect for cut flower and landscape use.



ARGUTIFOLIUS



X sternii WILGENBROEK



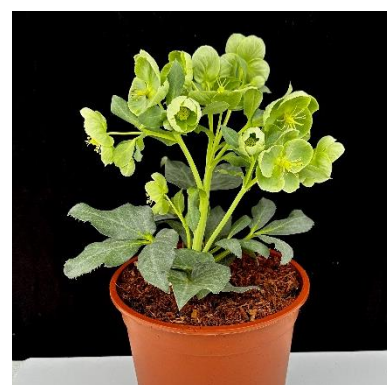
X sternii RED COMPACT



X sternii FLAME



X sternii SILVER LACE



X sternii REMI



LIVIDUS



X sternii SILVER DOLLAR



X sternii BOUGHTON BEAUTY

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FREQUENTLY ASKED QUESTIONS

How are the flowering plants packed for transport?

Flowering plants are supplied on **CC trolleys**, ensuring safe handling and efficient transport.

The standard packing is **5 shelves x 4 trays x 6 plants of P17 cm per CC trolley**, providing stability and optimal protection during shipment.



Can I organise my own transport, or do you offer transport services?

Both options are possible. You may organise transport with your own carrier, or we can arrange transport for you. When transport is organised by Helleborus BV, the transport cost depends on the destination country and delivery period and will be communicated in advance.

How are Helleborus plants grown sustainably at Helleborus BV?



All our Helleborus are **grown naturally, with respect for the plant's natural rhythm**. We focus on strong genetics, healthy soil, and responsible cultivation methods to produce robust plants with long-lasting performance.

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Do you have questions or favourite selections?

For CEE enquiries, email Nico Reynvoet:
nico@sales-eastern-europe.com



Leave your email address to receive our latest offers and updates on flowering Helleborus

ORDERS & LOGISTICS

We deliver flowering and finished Helleborus plants throughout Europe and Asia.

Non-flowering plants are available for shipment all year round.

Looking for flowering Helleborus at the perfect time? Contact us and we will gladly recommend the best varieties and create a proposal tailored to your wishes.

CEE ORDERS & ENQUIRIES

Nico Reynvoet - representative for Central & Eastern Europe

nico@sales-eastern-europe.com | +49 170 5821676

Please include company name, VAT number, delivery address and date, desired assortment and quantities.